

Procedural Index

Preface

Here you will find explanations of the MindMatics AG data privacy policies. We value the confidence which you have entrusted us with and use the utmost care in order to protect your personal information.

Your MindMatics Team

Munich, January 2010

1. Preface

According to measure § 4g of the Federal Data Protection Act, the authorized representative for data privacy must make the information specified in § 4e of the Federal Data Protection Act conveniently available to everyone upon request.

We hereby fulfill this legal obligation in its entirety and, for this reason, renounce individual requests.

2. Name and Address of Center Accountable

MindMatics AG

Marcel-Breuer-Straße 18

D-80807 Munich

info@mindmatics.de

Tel.: +49 (0)89 32 29 86 0

Fax: +49 (0)89 32 29 86 570

Executive Board

Ingo Lippert: Chief Executive Officer

Christian Hinrichs: Chief Financial Officer

Armin Barbalata: Chief Technical Officer

Extended Company Management:

Dr. Paul Hettl: Chief Information Officer

Steffen Ruppert: Vice President Messaging & Interactive Services

3. Head of Data Processing

Herr Armin Barbalata (Chief Technical Officer)

MindMatics AG

Marcel-Breuer-Straße 18

D-80807 Munich

4. Data Protection Officer

According to the Federal Data Protection Act, the customer has the right to obtain information regarding precisely stored personal information and the purpose of the storage of this information. Information will be given upon written request to our Data Protection Officer:

Sylvia Szczublewski, Attorney at Law

MindMatics AG

Marcel-Breuer-Straße 18

D-80807 Munich

5. Purpose of Data Collection

The corporate purpose is the development of applications and provision of services for utilization on mobile end devices, in particular the billing of mobile and web-based services. Data collection, data processing, and data utilization take place in order to carry out the purpose.

6. Affected Groups of People, Information, Information Categories

- a. Employee Information
- b. Customer Information
- c. Partner Information
- d. Information of External Service Providers
- e. End Customer Information (Mobile phone number)

7. Potential Recipients

- a. Public positions with existence of prior legal provisions
- b. External clients and contractors according to § 11 of the Federal Data Protection Act
- c. External positions and internal departments for the settlement of a transaction

8. Standard Period for Deleted Information

The legislator has issued multifaceted data storage and deletion obligations. After the expiration of the legal time limit, the respective information is routinely deleted. If legal time limits do not apply, information is latest deleted when the business purposes surrounding it cease to apply.

9. Planned Data Transfer to Third Countries

A transfer to third countries is not taking place and is currently not planned.

10. Advice

The MindMatics websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.